

ISSUE 160

Pop into

NOVEMBER 2018

PANMURE

YOUR LOCAL MONTHLY BUSINESS AND COMMUNITY UPDATE



LOCAL FOCUS

*Have your say about
Panmure's future*

The full story on page 3

*Your feedback is
welcome now!*

WHO WE ARE

**Chris Sutton**

Town Manager, aka 'The Boss' of Panmure Business Association

**Renu Ryder**

Marketing Specialist at the Panmure Business Association and the real boss of every promotion

**Katie Chan**

Communications Co-ordinator at the Panmure Business Association and 'head chef' of the Newsletter

**Taniela Kaivelata**

Security Liaison Officer at the Panmure Business Association, very hard not to spot him in the street

**Dannielle Carter**

Accounts Officer at the Panmure Business Association, knows her times tables

PANMURE BUSINESS ASSOCIATION
BOARD MEMBERS

Alan Duncan (Chair) The Loft Dance Studio
021 172 2136

Sharon Alderson (Deputy Chair) Tamariki Atahua
Early Learning Centre 527 1961

Steven Arnold (Treasurer) Peace Experiment
391 9200

Adrienne Hodson Panmure Library 574 6140

Chris Swann Barfoot & Thompson 570 2039

Christian Pulley Waipuna Hotel & Conference Centre
526 3019

Dan Eacock Gen Fit 028 408 5458

Johanna McIntosh Tāmaki Regeneration Company
521 8850

Nerissa Henry Maungakiekie - Tāmaki Local Board
Representative

Nick Deshpande Yoga Clinic 021 180 1650

Susan Zwaagdijk Muscle Movement 027 460 7136

With love:



PANMURE
BUSINESS ASSOCIATION

Chris has her say

Thank you to the 42 local business people who attended this year's AGM that was held at the LandMark Bar & Eatery. Following the event I emailed Jeff the LandMark Manager, to compliment him on the lovely food that we ate and the great service the staff gave us.

During my annual report, I paused to thank and award a Certificate of Appreciation to two local business people, Ashok Anand, Ashok's Barber and Ramon Gude, Plaza Laundromat for their ongoing support to the safety and security of our town centre. Having an extra pair of eyes and ears in our business community is of huge value to us as it supports Taniela in the job he does.

Ramon emailed me to say: I just wanted to thank you, Alan, and the Panmure Business Association Board ... I very much appreciate this most unexpected award.

However, I think the real appreciation should be (and is) from me to you and your great PBA team, because without all of your ongoing and active support, and responsiveness, people like me would be less likely to intervene or get involved with what might be considered by some to be 'community

issues' (as opposed to individual issues).

So thank you for all that you do for small local business owners like me. I think you and your team are doing a great job.

This year's
Christmas event is
shaping up to be a
big one...

This year's Christmas event is shaping up to be a big one with support from two major funding providers, the Mt Wellington Foundation Ltd and the Maungakiekie-Tāmaki Local Board. This year we also have support from Panuku Development Auckland, Auckland Transport and Tāmaki Regeneration Company. Barfoot

and Thompson and Maurice Burney Law have also generously sponsored some key activities. All of this means the event is thankfully possible!

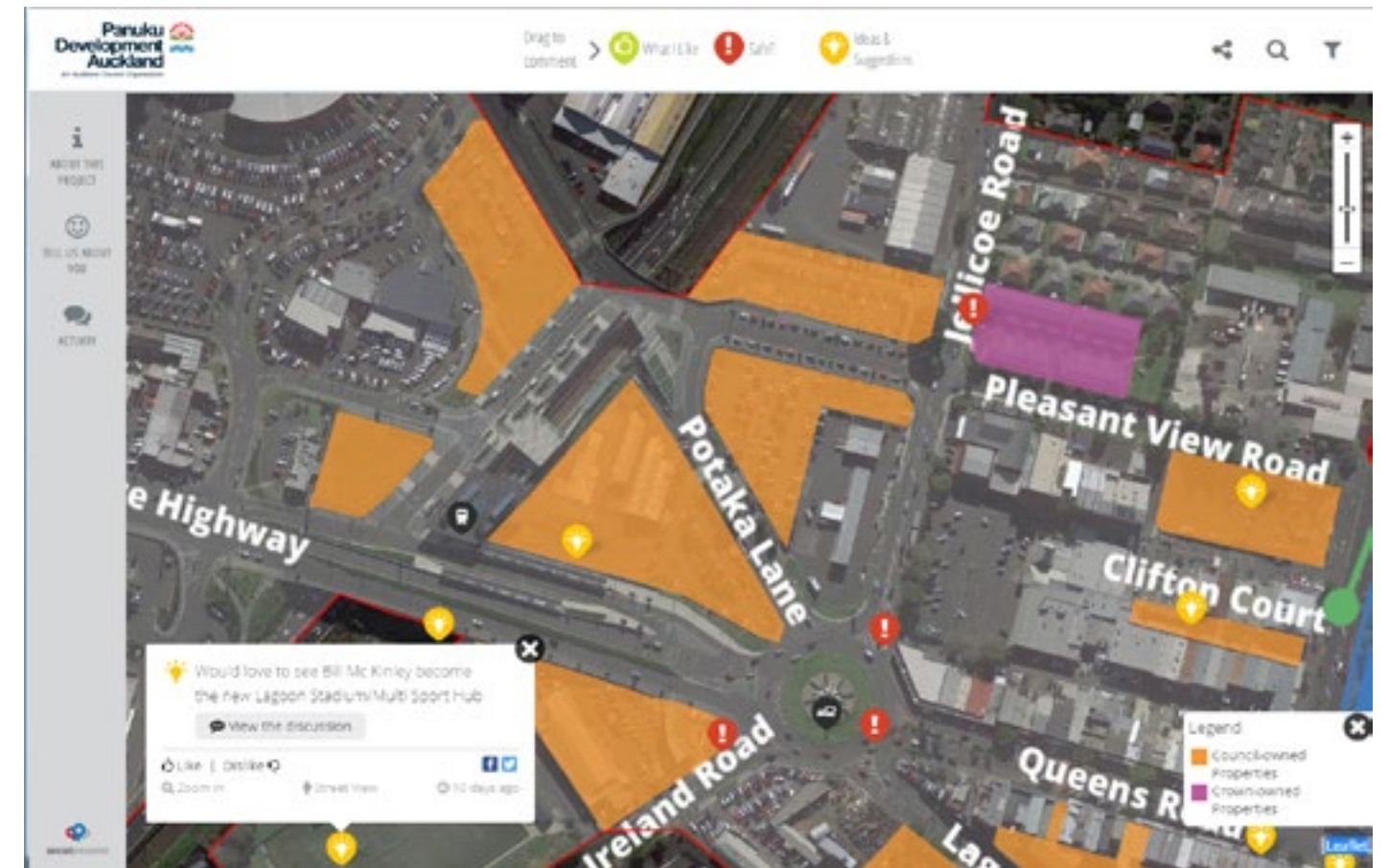
Unfortunately, due to tight financial constraints, the PBA are unable to produce a 2019 Calendar or the third issue of the Business Directory. We hope to be able to produce and publish these items in 2019.

Chris

Town Manager



Ramon Gude, from Plaza Laundromat (left) and Ashok Anand, from Ashok's Barber (right)

Have your say now about
Panmure's future!

Social Pinpoint makes it easy

We have told you a little about Panuku Development Auckland's 'Unlock Panmure' Project and now the team at Panuku Development Auckland would like to know your thoughts, comments, views and wishlist as to how you would like to see our town centre look and serve the community into the future.

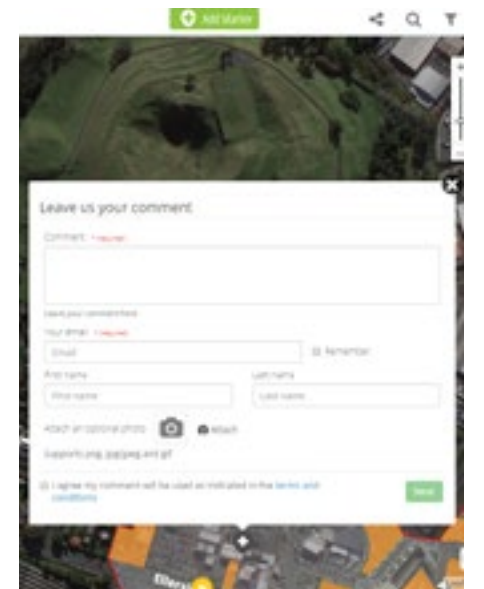
Panuku have utilised a fantastic online tool called Social Pinpoint which is easy to use and interactive. Go to <https://panukudevelopmentauckland.mysocialpinpoint.com/panmure#/> to open the tool. You can see what other people have said as well by sharing your own views and then clicking on social icons to share your own views to social media.

So far, this online tool has proved to be very popular with over 500 people viewing the site in the first 5

days of going online. Not only that but people are really engaged with shaping Panmure's future as they are spending an average of 10 minutes per visit.

Not all people are computer savvy, so the Panmure Library staff will be able to work with people to make sure that they get views from a broad cross section of both the business and the local community.

You have until early December to make your comments and the team at Panuku would love to hear from all age groups and ethnicities to make sure the future plans truly reflect our community.



PBA Welcome to the new Board



1. Alan Duncan (Chair) Loft Dance Studio - Owner/operator	7. Dan Eacock Gen Fit - Owner/operator
2. Sharon Alderson (Deputy Chair) Tamariki Ataahua Early Learning Centre - Owner/operator	8. Johanna McIntosh Tāmaki Regeneration Company - External Relations Manager
3. Steven Arnold (Treasurer) Peace Experiment - Director	9. Nerissa Henry Maungakiekie-Tāmaki Local Board Representative
4. Adrienne Hodson Panmure Library - Library Assistant	10. Nick Deshpande Yoga CliniK - Owner/operator and building owner of 9 Basin View Lane
5. Chris Swann Barfoot & Thompson - Branch Manager	11. Susan Zwaagdijk Muscle Movement - Owner/operator
6. Christian Pulley Waipuna Hotel and Conference Centre - Group	

Recently we held our Annual General Meeting at the LandMark Bar and Eatery, Panmure. We presented the Panmure Business Association strategy and results for the year as well as our audited accounts.

New Board Members were welcomed, with five new faces joining us this year. Their role is to give oversight to our activities and to provide good leadership to ensure our Association achieves its objectives. The Board is also required to set the purpose or vision and long-term goals of the organisation, the strategy to achieve the vision, and monitors the implementation of the strategy whilst encouraging professional standards.

The AGM presentation is available to business members in our area by emailing manager@panmure.net.nz



Panmure customers tell it like it is

Survey results out now

The Panmure Business Association conducted the Panmure Customer Survey throughout the month of September 2018. This was to gauge the perceptions of the public about their visit to Panmure. Interviews were conducted throughout the town centre on several different days at varying times, and with all age groups.

Key findings were:

- 62% drove into Panmure, 28% walked, 10%

arrived by bus and 0% by train

- 32% visited Panmure daily, 31% weekly, 7% for work, 14% monthly and 15% hardly ever

- The most popular improvements suggested were; more variety of shops, better food shops, supermarket, more modern town, more for youth and kids, better night life, better shelter, lighting and seating in shade, more events and festivals. These were also the main factors that would make

them visit Panmure more often.

- Their top 5 reasons for visiting Panmure:

Work 24%

Food 14%

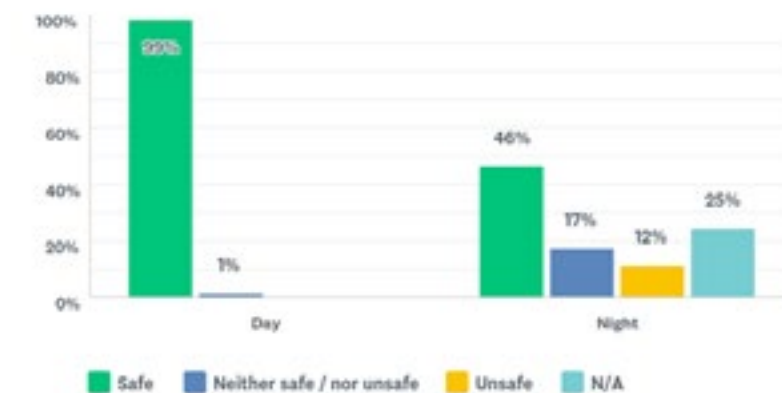
Hair & Beauty 13%

Healthcare 8%

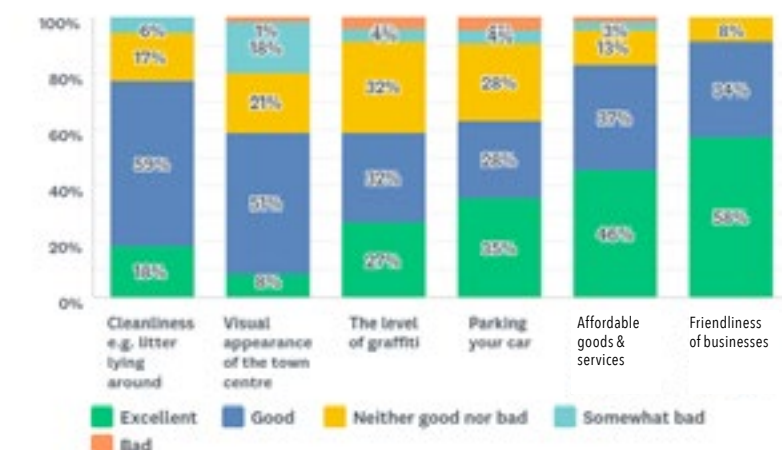
Clothing 8%

A few questions from the survey:

Q6 How safe do you feel when you are in the Panmure town centre?



Q9 How would you rate the following for the Panmure Town Centre:



If you would like the full survey results please email manager@panmure.net.nz

LOCAL SPOTLIGHT



Sylvias' Bakery

Aroma of German bread wafts around Panmure

i	SYLVIAS' BAKERY	12 Queens Road, Panmure	P: 09 522 0178
Mon--Fri 6:30am-5pm; Sat 7am-2pm; Sun 7am-12pm		f	Sylvias' Bakery

Sylvia, a whizz at making traditional German bread has just opened her bakery at 12 Queens Road, Panmure. People were surprised how magically her bakery just popped up out of a vacant shop within a couple of days, and suddenly displayed all sorts of amazing bread. When you check out her bakery you can also take care of your breakfast and lunch needs and enjoy them with a takeaway coffee or a tea.

Sylvia was a baker in Germany and Ireland and arrived in New Zealand six years ago which led to her opening her first bakery in New Zealand in Remuera. When she finished her lease she thought it would be a good idea to expand into a bigger bakery. After doing her due diligence on other suburbs, she settled on Panmure because of

the proximity to public transport, and the ethnic mix in Panmure. She is also very happy to see her customers from Remuera making the trip here.

Sylvia employs Maddy, who is also a German baker. She has even travelled half the earth from Germany to New Zealand to help Sylvia out. As an added bonus she found her Mr. Right in New Zealand so this is now her home.

Sylvia is going to sell pies in the future too, so we look forward for that!

1. Sylvia, the owner, packing her gourmet bread for a customer



iNail & Beauty

Serving Panmure as VIPs

i	INAIL & BEAUTY	51 Queens Road, Panmure
P: 09 570 7089	Mon-Wed 9am-6pm; Thu-Fri 9am-7:30pm; Sat 9am-6 pm	

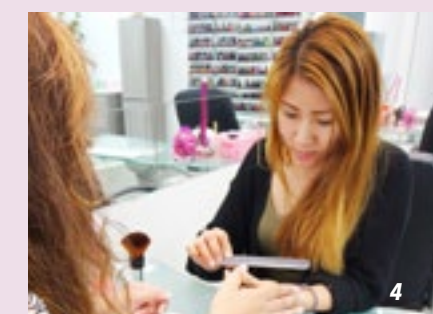


Kelly, a nail and beauty expert for the last 20 years, has just taken over the former nail salon at 51 Queens Road. With 10 years' experience in NZ and having owned a beauty business for 10 years in Vietnam, Kelly not only aims to improve the service to our Panmure community but also to upgrade all her customers to VIP status. She has enhanced the beauty treatment experience by renovating the shop into a delightful environment and installing some new equipment, including a big screen television!

Kelly is adamant to not compromise on service; she won't hire someone with a lack of experience or bad customer service even if it means running the business alone. It took a while but eventually she found someone reliable to take care of her beloved customers; Phunnipa, who has 3 years' experience in the beauty industry and is also good at lashes and nail design.

We welcome you to our community Kelly!

1. The new look of the shop
2. The room for doing facial treatments
3. Kelly, the owner of iNail & Beauty
4. Phunnipa, her staff member



LOCAL SPOTLIGHT

DTR

Met the new Manager in store



i	DTR	80-82 Queens Road, Panmure
P: 0800 734 735	globe	www.dtr.co.nz
Mon 9am-5pm; Tue-Fri 8:30am-5pm; Sat 10am-12pm		

The new Branch Manager of DTR Panmure, Lyron, has already been in his position for ten months. Formerly, he was the Complex Manager of Hoyts Sylvia Park, which is a retail-based business, however the work was more like routine compared to his current work at DTR. Lyron is lapping up the knowledge he is gaining from the training provided and his daily experiences with DTR clients. Lyron also shared with us that although he is now involved with a higher volume of mental work he is finding it more enjoyable because of his upskilling and being involved in a financial based business.

Lyron also loves working here because he used to be a local and is very glad that he has chance to serve the community in Panmure which he is familiar with.

Panmure's recent history



The photo above shows the Panmure Roundabout before the installation of the Panmure Sign in 1994.

In 1991, the streetscape of the town centre was having a massive upgrade and the Panmure Commercial Association wanted something at the entrance to the main street that would enhance the visual uniqueness of the Panmure shopping centre as well as strengthen visitors' 'sense of arrival'. The design reflected the theme of space, stars and atoms to acknowledge the tremendous growth of the Panmure Township between the late 1940's to the 1960's.

Next year, due to the AMETI Eastern Busway Project, the roundabout will become a signalised intersection that will dramatically improve the safety and convenience for pedestrians wishing to access the Panmure Train and Bus Station.



“

Historic Alleyway situated between 88 and 100 Queens Rd pre 1994 and the installation of the mural that reflects the long history of this area of Auckland.

”



“

The pedestrian area beside the Panmure Medical Centre that is situated on corner of Tripoli Rd and Queens Rd.

”



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The public toilets on Pilkington Rd before the removal of the building that was replaced with a Nova Toilet.

”



Preserving our community culture through photos



The RE:TRACE Project uses community generated images to celebrate the history of Auckland neighbourhoods and this year, the Panmure community was asked to participate. This Project is proudly supported by Panuku Development Auckland who has installed a photo montage across the windows of 39 – 41 Queens Rd. This building was once the ANZ Bank and was purchased by Auckland Transport as part of the

AMETI Eastern Busway project. The building will not be tenanted as the Busway will be started next year, so Panuku are utilising the front windows to add some colour and life to the vacant premises.

The photos on the left of the building have been taken by a local group called No Six who are digital storytellers who share a passion of local community, people and stories.



Unlock Panmure - Family Lego Event

During the school holidays, Roxanne and Sa from Panuku Development Auckland held a Lego Building Workshop in the Panmure Library.

The aim of the workshop was to engage the younger members of the Panmure community, to design their own Panmure Community Hub from Lego. Panuku Development Auckland are keen to hear from a cross section of the community including businesses, as to people's opinions and visions for how the Panmure town centre may look in the future. Go to <https://panukudevelopmentauckland.mysocialpinpoint.com/panmure#/> to have your say now.



KEYS CUT

Queens Road Superette
46 Queens Road.....09 527 8122
Mon-Fri 6am-9pm, Sat-Sun 8am-8pm

DIARY DATES

13 Nov **Blue Recycling Bins**
Set out for following morning collection

21 **PBA Board Meeting**
Wednesday, 4:00pm

27 **Blue Recycling Bins**
Set out for following morning collection

1 Dec **Christmas Street Party**
Saturday, 11am-2pm

10 Feb **Panmure Basin Fun Day**
Sunday, 10am-3pm

Taniela's news

Keep an eye out for fake \$100 notes

We were sent this warning from one of the other town centre managers to tell us that some fake \$100 notes had been used for several purchases in their town. The last time this happened in our town centre was four years ago, but it reminds us that there is always someone 'out there' willing to try to cheat us.

The recent customer survey told us that nearly 100% of our customers feel safe in our town centre during the day and 47% at night, which is well up

from the 2012 result of only 31% of our customers feeling safe. Of course, we would like a much better result but it is very hard to convince the public that on the whole we have very few criminal incidents that happen at night. Because I live near the town centre now, I am able to pop through the town centre at night if I've been out on family business so I'm able to keep a watchful eye out on our town centres service lanes and alleyways.

SAFETY & SECURITY Directory

IF IT IS AN EMERGENCY DIAL 111

Call 111 when:

- Someone is badly injured or in danger.
- There's a serious risk to life or property.
- A crime is being committed and the offenders are still there or have just left.

SECURITY

Panmure Liaison Officer - Taniela.....027 535 3017

POLICE

Crime Reporting Line.....571 2800
(ask for CRL)

This is a non-emergency reporting line, always request a file number to assist us in matching files to events

PUBLIC PROPERTY

Call Auckland Council Call Centre.....301 0101

PBA Board has their say

On the third Wednesday of each month the PBA Board meets at 16 Clifton Court to review what the PBA staff has achieved over the past month, decide how the PBA funds are to be spent and are tasked to ensure that the funds are spent wisely.

On Wednesday 17 October 2018 the PBA Board:

-Elected the 2018/2019 Officers:

Chair – Alan Duncan, nominated by Sharon Alderson, seconded Adrienne Hodson

Deputy Chair – Sharon Alderson, nominated by Alan Duncan, seconded by Chris Swann

Treasurer – Steven Arnold nominated by Sharon Alderson, seconded Nerissa Henry

-Discussed the draft Tāmaki Open Spaces

Network Plan submission; in particular four sites in and around the Panmure town centre.

All are welcome to attend the monthly board meeting – the next one is 21 November, 4pm at 16 Clifton Court. If you wish to inform the board of a particular concern that you may have, please send an email to the PBA Board via manager@panmure.net.nz or speak directly to a Board Member listed on page two of this newsletter.



FREE FAMILY EVENT

POP
into
Panmure

FUN
ACTIVITIES

COMMUNITY
GROUPS

the
PANMURE
CHRISTMAS
Street
PARTY!

along Queens Rd

SAT, 1 DECEMBER

11-2PM

PERFORMANCES

GREAT
FOOD

PROUDLY SUPPORTED BY:



Maurice J Burney