

ISSUE 168

Pop into

SEPTEMBER 2019

# PANMURE

YOUR LOCAL MONTHLY BUSINESS AND COMMUNITY UPDATE

[www.popintopanmure.co.nz](http://www.popintopanmure.co.nz)  PopintoPanmure



## LOCAL FOCUS

### Hello Neighbour, Network Meeting

The full story on page 2 & 3

Panmure Business &  
building owners come  
together to discuss ideas for  
the future of Panmure

## WHO WE ARE



**Chris Sutton**

Town Centre Manager, aka  
'The Boss' of Panmure Business  
Association



**Dolly Tanna**

Marketing Director at the Panmure  
Business Association and the real  
boss of every promotion



**Katie Chan**

Communications Co-ordinator at  
the Panmure Business Association  
and 'head chef' of the Newsletter



**Taniela Kaivelata**

Security Liaison Officer at the  
Panmure Business Association, very  
hard not to spot him in the street



**Dannielle Carter**

Accounts Officer at the Panmure  
Business Association, knows her  
timetables

### PANMURE BUSINESS ASSOCIATION BOARD MEMBERS

**Alan Duncan** (Chair) The Loft Dance Studio  
021 172 2136

**Sharon Alderson** (Deputy Chair) Tamariki Ataahua  
Early Learning Centre 527 1961

**Steven Arnold** (Treasurer) Peace Experiment  
391 9200

**Adrienne Hodson** Panmure Library 574 6140

**Chris Swann** Barfoot & Thompson 570 2039

**Christian Pulley** Waipuna Hotel & Conference Centre  
526 3019

**Nerissa Henry** Maungakiekie - Tāmaki Local Board  
Representative

**Nick Deshpande** Yoga Clinic 021 180 1650

**Susan Zwaagdijk** Muscle Movement 027 460 7136

**Amy Cameron** Tamaki Regeneration Company

With love:



**PANMURE**  
BUSINESS ASSOCIATION

## Chris has her say



Chris (PBA), Christian (Waipuna Hotel), Alan (PBA Chair) & Chris (First Retail)

### Panmure Christmas Street Party

**G**reat news, the planning for the Panmure Christmas Street Party is now underway with funding support coming from the Mt Wellington Foundation Ltd and the Maungakiekie-Tāmaki Local Board.

The event is on Saturday 7 December, from 11am – 2pm, Panmure town centre. Please make a note in your calendar.

### Hello Neighbour, Network Meeting

**T**hank you to the business and building owners who attended the Network Meeting on Thursday 15 August. Overall, I found it to be a very positive event with every business owner expressing their sense of belonging to this community and without a doubt, they all want to see Panmure prosper.

Attending the event was a range of business and building owners, some who fondly remember the 'good old days', some who have located to Panmure over the past few years and are happy with how their businesses are tracking, and some who have recently arrived in our town centre and are passionate about ensuring Panmure has a great future. Without a doubt, everyone wants the town centre to flourish but understand that the redevelopment will not happen overnight.

### Hear more about Panmure Unlock Project at the PBA AGM on Monday 7 October, the LandMark, from 5:30pm

Here are some of the comments that were made and questions asked at the meeting:

- Both customers and staff are friendly which creates a positive community spirit
- Security isn't such a big threat now, however, the perception that the town centre is unsafe is a problem, more people living in and around the town would help to change that attitude over time.

- How do you get building owners to take care of their rundown buildings?
- How do you get tenants to care about the 'look' of their business?
- It's important that we preserve our carparks as they are vital for all the town centre businesses.
- How do you get business owners, managers and staff to not

take up vital car parks on Queens Rd?

- Having an interesting mix of businesses would help to improve foot traffic.
- All the concerned stakeholders (Auckland Transport, Panuku Development Auckland and Tāmaki Regeneration Company) need to work together on what is the changing face of Panmure.
- Please continue to update the Business Association members as we are looking forward to finding out more.



*"Thank you for organising the meeting; as a new business owner in the Panmure community it was great to meet everyone. I am very impressed by all the work that the Panmure Business Association are doing and the passion that everyone has for this community. I really love Panmure and I am loving working in this community; I would love to see it continue to thrive. I look forward to seeing you all again at future get-togethers."*

- Mena Alsaffar, Manager/Director, Turuki Pharmacy Panmure

*"Christian and I thought this was a great opportunity to meet others from the area and felt there was real value in this business network meeting. Of the topics raised there was some good feedback, and we're sure that all concerned parties will continually work to change the face of Panmure for the better."*

- Jeff Fergusson, Manager, The LandMark

*"Great opportunity to meet some of our local businesses and it was good getting an insight of*

*what's happening especially being my first time to one of these meetings. I do look forward to attending more in future and having a hand in making Panmure a more vibrant town centre."*

- Jamie from Urban Cuts

*"I thought the evening was a great idea. It's great that PBA keeps me in the loop with changes coming in the future. I like the idea of Panmure being the ethnic hub of Food & Art culture, which will set it apart from other centres. Thanks for always supporting us - as exciting times are ahead."*

- Liz from MoveArt - Align Yourself Studio.

### AGM

**Y**ou all will have another opportunity to hear more about Panmure Unlock Project at the PBA AGM on Monday 7 October, The LandMark, from 5.30pm, as we have asked Jessica Liang from Panuku and Chris Wilkinson from First Retail Group to update us on behind the scenes work.

### Campaign

From October onwards, we'll be running a campaign 'Panmure is Open for Business' by displaying a fascia sign and graphics on the windows of 2 Queens Road. We are thankful for the support we've received from the tenant at 2 Queens and the sponsorship from Matt Poland, Communications and Engagement, AMETI Eastern Busway, Auckland Transport (AT) for this campaign.

We have contracted Minky Stapleton to create the graphics, and have kept the signs bright with a clear message as seen on the front cover of this Newsletter; Design n Print are to produce and install the signs.

*Chris*

Town Centre Manager





# Pamper Me in Panmure 2019

This brand-new promotion surpassed the expectations of customers and businesses alike.

31 lucky entrants won pampering throughout the month of July and they chose to spend it at any one or more of the participating hair, body and beauty businesses in Panmure.

The responses ranged from emotional to quirky, and every response had an interesting story behind it that made our days in July.

We strongly support self-care and entrants who nominated themselves, but we were also really delighted to see the sharing is caring aspect – a majority of entrants nominated a loved one who deserved the pampering, with a few going to the extent of paying it forward and helping the local community with their vouchers.

*"Panmure has got very good and reasonably priced pampering outlets. I love to support the local businesses in Panmure",* says Maurine Talpin who is a Panmure local.

We thank all our businesses who participated and made this promotion a successful one.

*"One of the winners who came to us for hair treatment is a local, who wasn't aware of our business and services; had it not been for Pamper Me, she might have never otherwise known about my business",* says Sara, the owner of Willow Hair Design on Queens Road.

*"We are very happy with the results that this promotion has generated for us. Thanks to PBA for organizing this and we look forward to participating again next year",* says Liam Dale, manager at Postie Panmure.

*"A huge thanks to PBA for organising this event, we are so lucky to have your support. It was great*



Liam (L) and Nicola (R) from Postie Panmure

to get the clients and the Studio involved as one of Panmure's fitness hubs. Our passion is create a local studio space to integrate a vast toolbox of inspiring and positive movement experiences to move your body & free your mind", says Liz Brookes, owner of MoveArt – Align Yourself Studio.

**Businesses were rewarded \$150 cash and certificate/s in either or both categories as relevant.**

**Congratulations to all of them.**

Proactive Online Business:

- Anju's Cultural Studio,
- Ashok's Barber Shop,
- Fighting Fit,
- Gen Fit Panmure,
- Willow Hair Design

People's Choice:

- MoveArt – Align Yourself Studio,
- Postie Panmure,
- Willow Hair Design

Thanks to Panuku Development, Auckland for the support.



Anju from Anju's Cultural Studio



Mark from Fighting Fit



Liz from MoveArt - Align Yourself Studio



# e-Invoicing

Enabled by the NZBN

**E**lectronic invoicing (e-Invoicing) is one of the first in a range of new digital innovations that will use the New Zealand Business Number (NZBN) to help businesses save time and money.

Businesses will no longer need to generate paper-based or PDF invoices that have to be printed, posted or emailed, and buyers will no longer need to manually enter these into their accounting system.

It's time to start preparing your business for e-Invoicing, so that you can take advantage of this technology.

## How it works

E-Invoicing is the direct exchange of invoices between suppliers' and buyers' financial systems. Buyers can send an e-Invoice directly to their customer's financial system through a digital 'mail' service. International standards will allow these systems to 'speak' to each other, even if the two businesses are using different systems. By removing manual handling, the billing process becomes faster and more accurate, reducing the chance of problems and delays.

You can check out the video online to learn how e-Invoicing will transform the way Kiwis do business: [/bit.ly/2L6v4NI](https://bit.ly/2L6v4NI)

## The benefits for Kiwi businesses

E-Invoicing will offer a solution that every business will be able to access and benefit from, regardless of their size, and which financial management system they use.

### Faster and easier

E-Invoicing will save businesses time, by enabling the faster delivery, processing and payment of invoices, which can improve cash flow and support business growth.

### Cost savings

Moving to e-Invoicing will save businesses money, as e-Invoices are significantly less expensive to process than paper or pdf invoices.

### Fewer errors



Around 28% of invoices are overdue for payment for more than a month, often due to simple errors. By removing manual handling, data quality will improve resulting in fewer delays caused by incorrect invoices.

## Direct and secure

E-Invoices are impossible to lose, and they reduce the risk of fake or compromised invoices, so businesses can be more confident that the invoices they are paying are authentic.

## Joining PEPPOL - a global standard

In February 2019, the New Zealand and Australian Prime Ministers announced their intention to adopt the Pan European Public Procurement Online (PEPPOL) interoperability framework, to deliver e-Invoicing. PEPPOL is a global framework already used by 32 countries.

New Zealand became a PEPPOL authority in March. Specific requirements are being finalised for the transition to PEPPOL to take place by the end of 2019. It is expected that businesses will be able to access the e-Invoicing framework from that time.

## Ways your business can start preparing

- Get your NZBN – you need it to access e-Invoicing
- Start sharing your NZBN with the businesses you work with

- Talk to your technology team or accounting software provider about including the NZBN in your customer and supplier databases
- If you are a supplier who would like to send e-Invoices to your customers, add their NZBNs to the information you already hold about them.
- If you are a customer who would like to receive e-Invoices from your suppliers, start loading their NZBNs against your supplier information.
- Ask your accounting/procurement system provider when your system will be able to send 'PEPPOL' formatted e-Invoices.

Contact the team at: [e-invoicing@nzbn.govt.nz](mailto:e-invoicing@nzbn.govt.nz) to learn more about e-invoicing.

## If you're a Service Provider or other interested party

There is an accreditation process required to provide Access Point, Translation, Gateway, or other e-Invoicing services.

Register your interest in learning more about the accreditation process to their email: [e-invoicing@nzbn.govt.nz](mailto:e-invoicing@nzbn.govt.nz)

Courtesy: Ministry of Business, Innovation and Employment <https://www.nzbn.govt.nz/using-the-nzbn/e-invoicing/>

# The Vanity

*Get your glam on!*

## THE VANITY

Shop 2/100 Queens Road

P: 021 207 517

By Appointment Only

 thevanitynz

 thevanity\_nz

Last month, make-up artist Mandy took over the premises at Shop 2 in The Plaza at 100 Queens Road. The space is modern, clean and minimalist, and you can come here to have your make-up applied for any occasion: weddings, balls or a special night out. Mandy is a great advertisement for her product, beautifully presented with fabulous lashes!

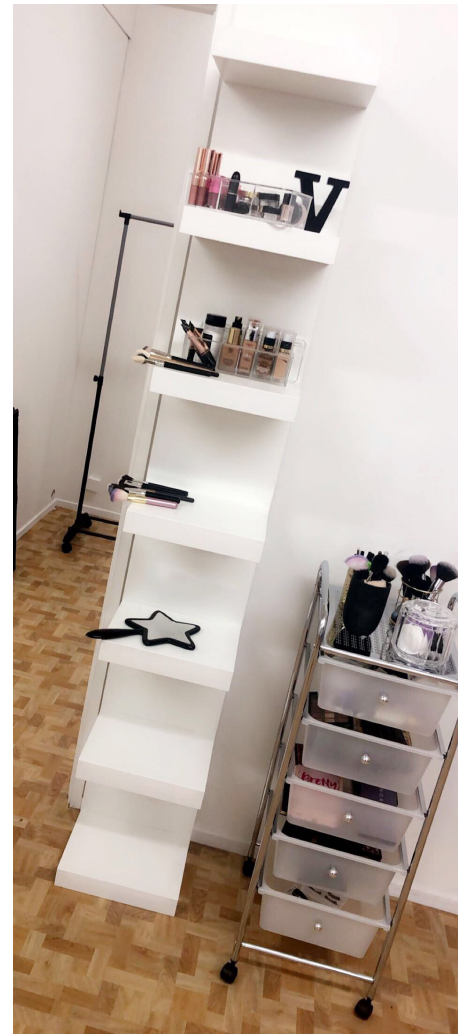
All make up is provided, you just need to bring a clean face to the appointment. Lashes can be included in your make over, with many options available, natural glam, full glam and bridal

trials for example.

Mandy will take day or evening bookings and is mobile, happy to come to your place if more convenient.

Mandy has been free lancing as a make-up artist for 2 years, entering back into the work force after being a stay at home mum.

Panmure was chosen for this business when Mandy came across the perfect space with reasonable rent. We welcome you to Panmure!





# Food For Life

*Donated meals for the community*



**FOOD FOR LIFE**

22F Jellicoe Court, Panmure

P: 021 049 8917 (Rina)

Every Monday 5pm – 7pm



foodisasource

**F**ood For Life Panmure is an initiative that was started by 2 friends. The purpose of the project is to provide predominantly charitable, but also health, nutritional and spiritual services for the community. They believe in giving back to the community, serving in ways that would promote and create healthy minds and bodies. Food binds people and this is the path they are walking to bring the community together.

Each Monday evening, they serve freshly cooked vegetarian meals to the community, from 5pm – 7pm. Whilst the meals are free, there is also the option to donate.

Food for Life opened in 2018 and has become a community project, with dedicated volunteers who help to prepare and serve meals. Some local

businesses are supporting the project by donating vegetables and other essential ingredients.

Invitations go to all local people for dinner and to join and help with this beautiful project in whatever way they can.



**Team: Jairaj Chavan, Raj, Gopali, Balaram Das, Ashok, Yiyang Li, Rina**

# The Internet Café

*Internet and other services*



**THE INTERNET CAFÉ**

Shop 7/100 Queens Road

P: 021 086 45247

Mon-Fri 10:30am – 5pm, Sun 12pm to 5pm



J & S Technology Ltd internet café

**P**anmure has its very own Internet Café! Originally based in Takapuna, The Internet Café relocated to Panmure as we had no existing similar establishments.

They also offer a host of complimentary services. As well as using some of their 11 computers to meet a crowd here for a gaming session, or to do some internet surfing at a reasonable \$4 per hour, they offer computer and mobile phone repairs, Passport Photos – NZ or International, digital or hard copy. The Internet Café have the specs for all International photo requirements. The same applies for NZ and international Driver's License photos.

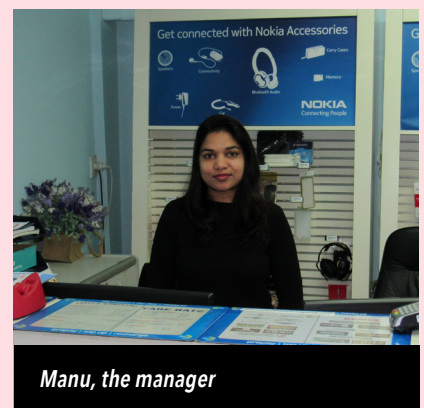
**T**hey offer a VHS to DVD converting service, invaluable to preserve those memories from a few years ago.

Printing, scanning, faxing, and document lamination is all done onsite.

They also have a T-shirt, Mug and Phone Case printing service which is the only service off-site and has a 4-5-day turnaround.

Experienced Café staff are always on hand to help with any internet queries.

In the future, they are planning and working towards a website design service.



**Manu, the manager**



# One on One Marketing Consultations Part 2 a success



Dolly Tanna, PBA (L) & Terri, Stone Cottage (R)

**B**ased on the success of Marketing Consultations in May, the PBA decided to make this a quarterly event.

Part 2 was held in August with a similar format – the consultations were strategically planned out across 3 days Tues – Thurs, from 8 am – 3 pm, so maximum businesses can benefit.

Three passionate business owners took advantage, all from different industry types and different stages of their digital marketing journeys.

*"It was very helpful to discuss with Dolly and get insights on all aspects of Marketing – from getting new customers to scheduling posts on social media. This consultation has been quite useful for my business",* says Liz Brookes, the owner of MoveArt – Align Yourself Studio on

Queens road.

*"The best way of telling stories in today's fragmented media world was the highlight for me; additionally, how to take advantage of the free resources available on the internet and discussing business in general – all of these have been quite helpful to me",* says Terri Merchant, secretary at Panmure Historical Society.

Part 3 and the last one for this year is scheduled in November from 12th through the 14th - 8 am – 3 pm.

**W**e'll send out flyers in October, however, bookings will be on first come, first served basis and are open now to confirm – RSVP Dolly at [promote@panmure.net.nz](mailto:promote@panmure.net.nz)





# Tamaki Shorebirds

*Birds find Panmure the sexiest spot in the Estuary*



*Pied shag in the Panmure shag colony*

A report on the shorebirds of the Tāmaki Estuary has been prepared for the Maungakiekie-Tāmaki & Ōrākei Local Boards. The 80-page report outlines which birds use the estuary, and when and how they do so. Over two years, local author Shaun Lee worked with many volunteers to count birds around the estuary using a variety of methods. Unfortunately, the findings describe large declines in numbers of shorebirds since the 1970's.

The report focuses on wading birds like Godwits and Oystercatcher. It explains why their numbers have declined and makes suggestions to fix the problem. These wading birds cannot sleep in trees, historic roosts have been lost to development and current ones are threatened with development projects and sea level rise.

Panmure's birds also feature in the report with concerns about development. Mr Lee says "Panmure is the sexiest spot in the Estuary for birds with three important species breeding here". Mr Lee is concerned the AMETI Eastern busway project might affect the breeding sites for Red-billed Gulls, White-fronted Terns and Pied Shags. "If we want a healthy Estuary, we need to look after these birds". All three species are classified as "At Risk" by the

Department of Conservation. "In my lifetime the numbers of gulls have gone from thousands to hundreds and the number of shags has gone from hundreds to 10's. If we don't change our behaviour, the declines are likely to continue."

Shaun is hopeful that the AMETI Eastern busway project might find ways to create better spaces for gulls and terns which currently nest under bridges and on boats in the area.

The report can be found online at <http://blog.shaullee.co.nz/reversing-the-decline-of-the-shorebirds-of-the-tamaki-estuary/>



*White-fronted Tern*



*Red-billed gulls breeding under Panmure bridge*



# Shop Front Series Part 4/4



The front of the building at 39-41 Queens Road has been painted as part of a series of four exhibitions. These local-led series of art installations that utilise vacant street facing shop windows is being organised by Gary Silipa from The Good The Bad Gallery and is funded by Panuku Development Auckland.

Raising awareness about Global issues is the theme of Part 4, the last mural of this series (July 29 – Aug 16). This work has been done by Gary Silipa.

Gary is a self-taught visual artist from Tamaki with a varied art practice that includes art production, education, curation and facilitation. A natural gravitation towards graffiti in his youth has helped to inform his present attitude and approach to his art. He references a diverse range of topics which he represents through paintings, sculpture and installation.



 CNSST  
FOUNDATION

## CNSST Kung Fu World

### 3rd Wu Shu Competition

第三届华社服功夫天地武术比赛



时间: 9月29日 2019

\*上午九点半开始

地址: The Fighting Fit Academy,  
100 Queens Road, Panmure  
(Panmure 图书馆旁)

Time: Sunday 29 September 2019

\*Event starts from 9:30 am

Address: The Fighting Fit Academy,  
100 Queens Road, Panmure

\*Entrance via carpark next to the library off Pilkington Rd

Everyone is welcome

欢迎大家前来观摩

For more information or classes, please contact 5701188 or visit  
<https://www.kungfuworld.co.nz>





## Taniela's news

### Keeping an eagle eye on Panmure, even at night!

This month in Panmure, we have had a couple of incidents relating to theft that have been passed onto the police. In one of the incidents, I spotted a suspected offender on camera, I then went into the town and to the premise where he was waiting for a meal. This happened to be next door to the site of a recent theft offence. I alerted the victim and together we confronted the offender. He quickly confessed to the crime and kindly offered to return the stolen items. Just as we were about to call the police, they passed by and were able to take over the situation. The offender then decided the police needed some

exercise but was no match for our fit local officers who quickly took him into custody. I was then able to supply the police with the footage they required to complete their enquiries. The situation was summed up when our offender commented that he was, "not having a good day!"

### Reminder

We would like to remind everyone to not leave valuables in cars and to lock the vehicles at all times. Please also have the backdoor of your premises always locked, as this often provides a secluded and easy entry point for opportunists.

## SEPTEMBER DIARY DATES

**3  
and  
17**

**Blue Recycling Bins**  
Set out for following morning collection

**18**

**PBA Board Meeting**  
Wednesday, 4:00pm

**28**

**Term 3 holidays begin**

**29**

**Daylight Savings Starts**  
Sunday, 2am

## FUTURE EVENTS

**7  
OCT**

**PBA Annual General Meeting**  
Monday, 5:30pm - 7pm, at Panmure Landmark Hotel

## SAFETY & SECURITY Directory

### IF IT IS AN EMERGENCY DIAL 111

#### Call 111 when:

- Someone is badly injured or in danger.
- There's a serious risk to life or property.
- A crime is being committed and the offenders are still there or have just left.

#### SECURITY

Panmure Liaison Officer - Taniela ...027 535 3017

#### POLICE

Non-Urgent Crime Reporting Line.....105  
Always request a file number to assist us in matching files to events  
Onlineforms..... 105.police.govt.nz

#### PUBLIC PROPERTY

Call Auckland Council Call Centre .....301 0101

## The PBA Board has their say

On the third Wednesday of each month, the PBA Board meets at 16 Clifton Court to review what the PBA staff has achieved over the past month, decide how the PBA funds are to be spent and are tasked to ensure that the funds are spent wisely.

On Wednesday 21 August 2019, the PBA Board:

- 1) Decided to continue purchasing Marketview data
  - 2) Discussed regarding the Christmas event
- All business members are welcome to attend the monthly board meeting – the next one is 18 September, 4pm at 16 Clifton Court.





**Selina Patia**  
Tamaki Regeneration



**Rahmon Gude**  
from Plaza Laundromat



**Ash Anand**  
Ashok's Barber Shop

*Panmure Heroes*